[COMPANY LETTERHEAD]

[DATE]

Dear [company/organization] employees,

I am pleased to inform you that the island of Guam is one of the first territories in the country to implement a free COVID-19 exposure notification app using the Apple/Google Bluetooth framework. The app is called GUAM COVID ALERT. This effort is an example of Guam leading the way forward during the most pressing pandemic of our lifetimes.

The app was created with both public health and public trust in mind. It’s easy to use. It ensures your privacy. And, it helps protect the health and safety of our communities. No location data or personally identifiable information is ever collected, stored or transmitted via this app.

I encourage all of us to download and use GUAM COVID ALERT. It is available from the App Store and Google Play Store as of September 10, 2020. There is also a web page,[guamcovidalert.guam.gov](http://guamcovidalert.guam.gov/), that provides lots of information about the app, including frequently asked questions and specifics about how the app works.

As a member of the Guam business community, [company/organization] is proud to support the overarching public health effort to defeat COVID-19. Please join [company/organization] -- our phones are in the COVID fight!

Sincerely,

[business leader signature]